



# 6th Multinational Enterprises and Sustainable Development International Conference (MESD'23)

**MESD'23**  
NEW DELHI, INDIA

29-30 NOVEMBER 2023 | New Delhi, India

[mesd.org/2023](https://mesd.org/2023)

hosted by

**DEPARTMENT OF COMMERCE**  
Faculty of Commerce and Business  
Delhi School of Economics  
UNIVERSITY OF DELHI

## Call for papers

**FOCUS 2023**

**Sustainable business strategies, models, and values, with a particular focus on the role of Multinational Enterprises strategy, national policies, and global partnerships**

### Submission

**May 15, 2023**

Start date of extended abstract submission

**July 15, 2023**

Deadline of extended abstract submission

**July 31, 2023**

Notification of acceptance

**September 15, 2023**

Deadline of revised abstract submission

### Registration

**August 10, 2023**

'Early bird' registration start date

**September 20, 2023**

'Early bird' registration deadline

**September 21, 2023**

Regular registration start date

### How to submit

Find submission and registration links on any page of the MESD 2023 conference website: [www.mesd/2023](https://www.mesd/2023)

The sixth MESD International Conference (MESD'23) will be jointly organized by the Department of Commerce, Faculty of Commerce and Business, University of Delhi, India, the ICN Business School France, the Center for International Business Education and Research, Georgia Institute of Technology, Atlanta, USA and the CEREFIGE of the Université de Lorraine (France). The Conference will be hosted by the Department of Commerce, Faculty of Commerce and Business, University of Delhi, India on November 29-30, 2023.

#### Chief Patron

Prof. **Yogesh Singh**

Honourable Vice Chancellor, University of Delhi, India

#### Conference Patron

Prof. **Ajay Kumar Singh**

Head and Dean, Department of Commerce, University of Delhi, India

#### Conference Co-chairs

Prof. Niti Bhasin, Department of Commerce, University of Delhi, India

Prof. Silvester Ivanaj, ICN Business School, France

Prof. John McIntyre, Scheller College of Business, US

Prof. Vera Ivanaj, Université de Lorraine, France

## Introduction to Conference Theme

Since the advent of the 2030 Agenda for Sustainable Development launched by UN in 2015, there has been a proliferation of national and international strategies to deal with the major socio-ecological challenges that the world is facing today. It is not just the main governmental actors but also stakeholders from society at large that have been coordinating concerted efforts in this direction.

The 17 Sustainable Development Goals show the beginning of a political will to find collective solutions towards sustainable growth, through national and international partnerships, and also through the development of integrative models that can consider political, economic, cultural and organizational factors. A return to more traditional values of protecting nature and human beings as the very purpose of life on earth, more in line with ancestral skills and know-how, embodied by natural growth economic models, seems necessary.

Multinational companies, in particular, and all economic actors in a more general way, are looking for theoretical frameworks as well as innovative and responsible practices allowing a better balance between short-term growth and long-term sustainability of the world and of life. The stakes at this level are very high. First, they lie in the development of a greater capacity to move from the stage of discourse on sustainable development to that of practice and implementation at the organizational, political and societal reality of daily life. They also lie in the capacity of major political and economic players to set up partnerships as well as to design concerted and co-constructed strategies that consider the interests of all the stakeholders of a territory or a na-

tion. The challenge here lies in the ability to draw on the knowledge and know-how of indigenous populations, who have long demonstrated better management of the relationship between man and nature than the modern world. For instance, India, which is presently leading the G-20 nations, has taken cognizance of the issues of climate change mitigation and sustainability driven practices, and offers the world LiFE (Lifestyle for Environment) -a behaviour-based movement that draws from India's rich and ancient sustainable traditions to nudge consumers, and in turn markets, to adopt environmentally conscious practices.

There is a need to reinvent the world of tomorrow through major societal, entrepreneurial and technological innovations, motivated more by the values and virtues of health and peace than by the values of endless exploitation of natural resources, without concern for their conservation and proper use. The challenges also lie in the ability to manage the impact of technological development and digitalization on the involvement of human beings in the workplace and on their mental and emotional health. Finally, all economic and political actors need to manage adversity and global conflicts that destabilize world peace and threaten the sovereignty and survival of peoples and countries.

MESD' 23 encourages submission of interdisciplinary papers that link practices, disciplines, and knowledge systems to help MNEs to reach Sustainable Development Goals. A variety of conceptual and empirical submissions, drawing on a range of theoretical perspectives and diverse methodologies (case studies, in-depth issue studies, speculative analyses) are welcome.

## About the Host Institution

The Department of Commerce, University of Delhi, in its history spanning over more than five decades, has imbibed the rich tradition of Delhi School of Economics (DSE) of exploring new frontiers of knowledge and innovation in academics. In its history spanning over five decades, it has redefined commerce education in the country. The Department has the legitimate claim and pride of being the premier institution in India for course curriculum development, teaching and research in the discipline of Commerce. The rapid growth of the Department of Commerce is reflected in its expansion as well as novelty in its academic programmes. This has led to the commencement of master level professional pro-

grammers, in addition to the traditional M. Phil., Ph.D. and their flagship M.Com. Programmes. As a response to market imperatives, the Department of Commerce runs two post-graduate professional programmes, MBA (International Business) and MBA (Human Resource Development). Recently, the Department has introduced a third MBA programme, i.e. MBA (Business Analytics). As commerce is the backbone of a nation's goal of economic growth and development, the Department of Commerce, University of Delhi, through the Sixth MESD Conference, 2023, takes the discussion forward on the role that will be played by business firms in shaping the sustainable business strategies and models.

## Conference tracks

The list of topics is indicative only and authors are encouraged to submit papers that deal with the broad stated theme of the conference.

### TRACK 1

Multinational Enterprises and Sustainable Development Goals (SDGs)

- People, planet, peace and prosperity
- Sustainability and Emerging market MNEs
- Technology and Sustainable Business Models
- Investment in Affordable and clean energy
- Poverty and inequality
- Health and well-being
- Education

### TRACK 2

National Policies and Sustainable Development

- Industry, innovation and infrastructure
- Circular economy
- Technology and innovation systems
- Innovations to tackle sustainability challenges
- Investing in people
- Environmental policies
- Institutional environment
- Trade and FDI policies

### TRACK 3

Sustainability and Indigenous Knowledge Systems

- Indigenous knowledge and biodiversity
- Indian Knowledge System
- Cultural-social dimensions of science and technology
- Indigenous knowledge transmission
- Responsible consumption
- Biopiracy

### TRACK 4

International Partnerships for Sustainable Development

- India's G-20 Presidency
- Voice of Global South in Sustainable Development
- Regional integration
- Bilateral and multilateral agreements
- Digital technologies in global sustainability innovations

### TRACK 5

Sustainability and Global Value Chains

- Covid-19 and reorientation of supply chains
- Building resilient Global Value Chains
- Sustainable production and supply chain
- (De)globalization and corporate global sustainable strategy

### TRACK 6

Environmental, Social and Governance (ESG): Concerns and Compliance

- Corporate governance, CSR and ethics
- Corporate governance frameworks
- Climate change and carbon emissions
- Responsible Investment
- Disclosure practices
- Greenwashing

### TRACK 7

Start-up ecosystem, Unicorns and Sustainability

- Sustainable entrepreneurship
- Energy transition
- Entrepreneurial ecosystems
- Digitalization
- Using AI to address climate changes
- Green unicorn

### TRACK 8

Art, Aesthetics and Sustainable Transformation

- Aesthetic responsibility of organizations
- Art and sustainable development
- Creative industries and value creation
- Sensitive skills and citizen behaviour
- Aesthetics and value creation
- Aesthetic experience and organizational change

## Submission guidelines

- Extended abstracts should be written in English and should contain about 1500 words, single-spaced, Times New Roman 12 pt font. They must contain the following information: title, theme, names of all authors, their affiliation(s) and contact information, context, research problem, methodological instrumentation, main results, conclusions, limitations and references (APA standards).
- All submissions will be made through an online submission system. Find submission and registration links on any page of the MESD 2023 conference website: [www.mesd/2023](http://www.mesd/2023).
- All submissions must be in English.
- Each submission must state on its front page at the top right the Track for which the submission is intended.
- Since one of the objectives of the MESD'23 is to create a link for exchange and discussion between researchers and practitioners, the proposals may correspond to research in progress. (However, they must be original, i.e. unpublished or under review by a journal)
- Submissions to MESD'23 must be original and must not already have been published or accepted in a journal or conference proceedings nor presented at another conference. Further, they must not be currently under consideration for publication or presentation elsewhere.
- Participants are requested to make no more than two submissions. At least one author of every accepted submission must register for the conference.

## Who Should Participate?

This international conference will be of great interest to researchers, scientists, experts, policy practitioners, business decision makers, industry representatives, members of government or non-governmental organizations, consultants, advanced graduate students, and other professionals working in any enterprise committed toward more sustainable business.

## Registration fee

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Category	Registration Fee	
	Early Bird registration fee	Regular Fee
<b>India/ SAARC countries</b>		
Students (UG/PG)	₹1000	₹1500
Research Scholars	₹1500	₹2000
Delegates (Academic Institutions/ Corporate)	₹2000	₹2500
<b>Foreign (other than SAARC countries)</b>		
Research scholars	\$150	\$200
Delegates (Academic Institutions/ Corporate)	\$200	\$300

## Important dates

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## Partner Institutions

- PHD Chamber of Commerce and Industry
- Shyam Lal College, University of Delhi
- Journal Press India

## Publishing Partners

Selected papers, after going through the due process of peer-review, can be considered for publication in the following journals, depending on the scope of the journal.

- Journal of International Management
- Journal of Cleaner Production
- Journal of Business Thought
- International Journal of Psychosociology and Management of Organizational Behaviours (RIPCO)
- FOCUS: Journal of International Business

## Contact us

To contact us regarding MESD'23, please use the following email addresses:

- For any general questions, contact us at [contact23@mesd.org](mailto:contact23@mesd.org)
- For questions related to registration, email us at [register23@mesd.org](mailto:register23@mesd.org)
- For questions related to submission, email us at [submission23@mesd.org](mailto:submission23@mesd.org)

